



THINK BEFORE YOU THROW



The case for recycling is strong. The bottom line is clear. Recycling requires a trivial amount of our time. Recycling saves money and reduces pollution. Recycling creates more jobs than land filling or incineration. And a largely ignored but very important consideration, recycling reduces our need to dump our garbage in someone else's backyard.
- David Morris of the Institute for Local Self-Reliance

"You can tell how high a society is by how much of its garbage is recycled."
- Dhyani Ywahoo

The Recyclathon Awards 2016

The Recyclathon Awards was launched in 2011 with a mission to encourage the spirit of recycling in the city. Conceived and conceptualized by JGI's Community Radio Station-Radio Active CR 90.4 MHz, and in association with the Karnataka State Pollution Control Board, this program is part of the Bengaluru Recycling Habba, conducted by the Solid Waste Management Roundtable, Bangalore.

This is a friendly competition to promote community waste reduction activities and encourage recycling.

The Recyclathon Awards recognizes outstanding community, school/college, institution, NGO, business, recycling programs across the city, in addition to acknowledging waste-pickers and individual contribution.

We invite citizens to nominate deserving programs / individuals for recognition.

What are we looking to achieve?

Objectives

- Increase the spirit of recycling and create awareness
- Increase economic opportunities for local waste-pickers and scrap traders
- Inculcate waste minimization by practicing the three R's
Reduce, Reuse & Recycle

Rationale for the Awards

The Awards provides a tool to engage in community recycling programs and waste minimization activities in a friendly manner




Image courtesy - Michelle Stitzlein
Michelle Stitzlein is an American artist who creates found object art / sculpture from recycled materials.




Award Categories


Outstanding College /University Recycling Program

 Program must be in operation for at least one year; Demonstration of successful waste reduction ; Education integration; Uniqueness of the program, Volunteer contribution, re-use , recycled procurement policy.


Outstanding Community Recycling Program-RWA

 Program must be in operation for at least one year; Per capita waste reduction; uniqueness of the program; Marketing activities; types of material recycled – primary segregation. SWMRT members cannot participate.


Outstanding Community Recycling Program- Apartments [Categories: Less than 100 / 100-250 / Above 250]

 Program must be in operation for at least one year; Per capita waste reduction; uniqueness of the program; Marketing activities; types of material recycled – primary segregation. SWMRT members cannot participate.

Outstanding Business Recycling Program - Manufacturing

 Program must be in operation for at least one year; Range of materials recycled along with records of quantities recycled; Ongoing employee engagement with recycling program; Company waste management policy documentation; Procurement policy for recycled products. (Zero Waste programs will receive additional attention) Must exceed regulatory standards set by PCB.


Outstanding Business Recycling Program - Software

 Program must be in operation for at least one year; Range of materials recycled along with records of quantities recycled; Ongoing employee engagement with recycling program; Company waste management policy documentation; Procurement policy for recycled products. (Zero Waste programs will receive additional attention) Must exceed regulatory standards set by PCB.

Outstanding Tech Park - Recycling Program

 Program must be in operation for at least one year; Records of number of companies within the premise complying. Range of material recycled along with quantity

Outstanding Health Care Services - Recycling Program

 Program must be in operation for at least one year; Records of number of health care centers within the premise complying. Range of material recycled along with quantity

Special Awards

Special Award: Recycler of the year

 Awarded to an individual who has significantly contributed towards recycling and waste reduction.

Special Award: Dry Waste Collection Center

 Awarded to an individual or collective who has significantly contributed towards the management of the Dry Waste Collection Center.

Recycled Product Institution/Innovation

 Any group/NGO/Business that works with recycled material can apply for this

Screening

The panel of judges will consider:

Impact [If the program has directly or indirectly impacted communities no of people reached and converted]

Amount and type of material collected and recycled

Innovation & unique aspects of the program

Operations time period [Length of the program]

No of people driving the effort [Prominence will be given to a team effort rather than individuals driving the initiative]

Documentation & Photographs

External support- Letter of recommendations from non SWMRT members

Media Coverage/Promotional materials [Optional]



Who can apply?

Nominate yourself
Nominate another community

Eligibility Criteria

- The Recyclathon Awards 2016 is a Bangalore centric event and as such open to communities in Bangalore.
- The applicants must demonstrate proven track record of sustainable waste management practices, for minimum two years in the community category.
- The applications must be submitted by email/online on or before 15th May 2016 to be treated as eligible.

How to apply?

Apply Online - www.swmrt.com

Participants can apply by downloading the form from the website- www.swmrt.com

The completed applications can be emailed to therecyclathonawards2016@gmail.com

Important Timelines

Nominations Close

15th May 2016

Screening

15th May-30th May 2016

Jury Deliberation

31st May 2016

Shortlist Announcement

1st June 2016

Results Announcement and Awards Ceremony

5th June 2016



What's in it for you?

Recognition and Validation for your efforts

This Award is meant to recognize and validate your untiring efforts.

Each nomination will be evaluated individually, based upon its own accomplishments. Award winners receive authorization to use the Recyclathon winner logo on their communication material to publicize waste

Waste Management-Best Practices Meeting Forum

The Karnataka Pollution Control Board in association with the Solid Waste Management Roundtable will conduct the Waste-Management Best Practice Meetings – and all award winners will be invited to participate to present and exchange ideas on waste management, waste minimization, reuse and recycling. The forum will serve as a repository of information.

Recyclathon Hall of Fame

The Karnataka Pollution Control Board will constitute the Recyclathon Hall of Fame Award for any program that consistently wins the Recyclathon Award



Instructions for the application procedure

1. **Unless mentioned otherwise, every part of the form is mandatory.**
2. Please and attach additional documentation describing waste reduction efforts, recycling statistics that may significantly improve your case.
3. The last date for **receiving** the completed application forms is **15th May 2016, 11:59pm IST.**
4. Please send the completed application form in one of the mentioned formats:

Email

therecyclathonawards2016@gmail.com

Subject: Specify your category (explained below)

Application Form

Award Category (Tick any one or change colour to green)

- Outstanding College /University Recycling
- Outstanding Community Recycling Program-RWA
- Outstanding Community Recycling Program- Apartments
- Outstanding Business Recycling Program Manufacturing
- Outstanding Business Recycling Program Software
- Outstanding Tech Park - Recycling Program
- Outstanding Health Care Services - Recycling Program
- Special Award: Recycler of the year
- Special Award: Dry Waste Collection Center
- Recycled Product Institution/Innovation



Nominator Information

Name	
Address	
Email	
Tel / Mobile	
Fax (optional)	

Nominee Information

Nominee	
Title	
Address	
Contact Person	
Tel / mobile no.	
Email id	
Website / Facebook page (optional)	

Evaluation Information

Explain the reason you think the individual/ program or organization deserves to win the award (1000 words (maximum) or PPT with up to 20 slides)

- * Please keep the above information as crisp as possible. Possible focus areas could be effectiveness of campaign, number of people involved in process, hurdles overcome etc.
- * Attach supporting documents based on selection criteria
- * Attach relevant photographs/videos (Minimum 10 - Each photograph not to exceed 2mb in size and video not to exceed 5mb in size)





For Further information, please contact

Mr. Marwan Abubaker
The Recyclathon Awards
Bengaluru Recycling Habba
C/O Radio Active CR 90.4 MHz
1/1-1, Atria Towers, Palace Road, Bangalore-560001
Tel:080-22355490; 9945686274
E: therecyclathonawards2016@gmail.com
W: www.swmrt.com