



Ref: NSC/WED/2014

Date : 2nd April, 2014

To all members and patrons

Sub: Celebration of the World Environment Day on 5th June, 2014

Dear Sir,

The World Environment Day (WED) established by the **United Nations General Assembly in 1972** is a people's event. It inspires action by governments, industries, community groups and individuals to improve the environment. It provides unique opportunity to raise awareness on environment and mobilise action by all stakeholders. **The United Nations Environment Programme (UNEP)** has invited people world over to **celebrate the WED on 5th June 2014** with enthusiasm.

This year WED has decided to adopt **"Small Island Developing States and climate change"(SIDS)** in the broader context of climate change as its theme to support the Un designation of 2014 as the International Year of SIDS. The objective is to encourage a greater understanding of the importance of SIDS and of the urgency to help protect the islands in the face of growing risks and vulnerabilities, particularly as a result of climate change. UNEP has also come out with the slogan, **"Raise your voice, not the Sea Level"** to promote the theme.

We are happy to inform you that as in the past, the Council would be bringing out following promotional materials for WED 2014.

- I) **Environment Day Badge** : Multicolour, printed on art paper, carrying UNEP's WED theme for 2014 in English & Hindi.
- II) **Information Booklet** : It would contain information on following topics :
 - 1) Objectives and importance of the World Environment Day -2014
 - 2) Overview of Industry obligations under the environmental legislation in India
 - 3) National Manufacturing Policy and Incentives for Green Manufacturing
 - 4) Guidance on Environmental Clearance of Projects
- III) **Cloth Banner** (Hindi & English) : The slogan **"Raise your voice, not the Sea Level. Save the Islands/Costal Zones."** will be screen printed in multicolour on the Banners.
- IV) **Posters** (Hindi & English) : on environment - related issues : **19** Varieties
- V) **Pocket Guides** (Hindi & English) : on **6** environment - related topics
- VI) **Pocket Booklets** (Hindi & English) : on **6** environment - related topics

The Order Form listing the WED-2014 material, their prices and the terms & conditions for their supply is enclosed. Kindly refer to the Order Form for captions/slogans of the Posters and the topics of Pocket Guides/Booklets. It can also be downloaded from NSC's website www.nsc.org.in.

Kindly place your firm order by returning the Order Form duly filled in (including NSC Membership No.), along with full advance payment. **Please ensure that your firm order alongwith full advance payment reaches the Council's office by 9th May, 2014.** This will enable us to send the required material before 5th June 2014.

The payment may be made by Demand Draft or At Par Cheque drawn in favour of 'National Safety Council', payable at Mumbai/Navi Mumbai. Please note that the WED-2014 material will be sent only after receipt of your order alongwith the advance payment.

Yours faithfully,

M.M. Kulkarni
Director
For Director General

Encl.: Order Form

**RAISE YOUR VOICE, NOT THE SEA LEVEL.
SAVE THE ISLANDS/COSTAL ZONES.**

GUIDELINES ON WORLD ENVIRONMENT DAY (5th June) CELEBRATION

Background:

The World Environment Day (WED) was established by United Nations General Assembly in 1972, to mark the opening of the Stockholm Conference on the Human Environment. It is celebrated worldwide on 5th June, every year to raise awareness on environment and mobilise action for environment protection.

NSC's Role:

In 1999, NSC, took initiative and **decided to actively promote celebration of WED** among its members and thus launched the **WED Campaign**. NSC is continuing the campaign for the 17th **consecutive year** and is providing promotional materials viz. Environment Day Badge, Cloth Banners, Posters & Environmental Information Package to its members. This is a unique service provided by NSC in the Country. We are happy that every year more than 500 member organizations including Municipal Corporations, Pollution Control Boards and industries also utilize these promotional materials for celebration of WED.

Objectives:

The WED celebrations help an industry to -

- **Demonstrate its commitment** to environment protection
- **Increase awareness** on specific **environmental issues** relevant to the industry
- **Undertake measures** to minimise impact of their **activities on the environment and encourage involvement of employees**

Theme for the Campaign:

This year WED has decided to adopt “**Small Island Developing States and climate change**”(SIDS) in the broader context of climate change as its theme to support the Un designation of 2014 as the International Year of SIDS. The objective is to encourage a greater understanding of the importance of SIDS and of the urgency to help protect the islands in the face of growing risks and vulnerabilities, particularly as a result of climate change. UNEP has also come out with the slogan, “**Raise your voice, not the Sea Level!**” to promote the theme.

Ways to celebrate WED:

It takes only a few simple steps to easily green your daily routine and make good eco behavior into a habit! A list of ways to celebrate WED as suggested by UNEP are given below:

A

Act now. **Make the decision to become more aware of issues related to food waste.**

Adopt as many eco-friendly lifestyle choices as you can and make them habits for WED!

Add it up. Our impact is exponential when the global chorus sings together.

B

Buy locally! Flying food across continents increases global transportation emissions.

Bring a cloth bag to do all your grocery shopping. A reusable bag will last for years and only needs to be used 5 times to have a lower environmental impact than a plastic bag.

Bring a mug with you whenever you go for take-out beverages, so you avoid using paper cups.

C

Consume locally. You will help reduce the demand for cutting down forests in foreign countries to meet export demands.

Choose naturally grown foods. They have less of an environmental impact and are much healthier.

Compost your organic food waste.

D

Don't buy more food than you really need.

Discover an alternative to using traditional wrapping paper for holidays and birthday gifts.

E

Engage in an environmental activity, like school or neighborhood beautification or tree planting.

Eat organic and locally grown foods and help reduce the clearing of forests for agricultural land.

Educate your friends on how individual actions can have an exponential impact and motivate action for WED.

F

Form a group of peers or colleagues to oversee the food waste at your school, neighborhood or workplace.

Form a tree-planting group with family and friends and commit to planting and maintaining these trees together.

G

Green your office: print double-sided, turn off monitors, start an office recycling program.

Grow an organic garden and your own delicious food.

Give seedlings as birthday gifts.

Go electronic for bills and payments: at home, in the office, at the bank etc.

H

Host a World Environment Day celebration.

Have a vegan (no animal products) dinner party!

Ways to celebrate WED: continued.....

I

Identify the nature that surrounds you — take note of the beautiful plants and animals that you may not always appreciate. Learn about the amazing ecosystem services they provide.

Improve the insulation of your home – it will really help your energy consumption...and your monthly bills!

J

Join a local environmental or conservation group. You can team up with those around you and make a real difference for your community.

Jog outside and save the energy you would have used on the treadmill!

K

Kick the habit! Don't print unless it's absolutely necessary. And when you do print – always print double-sided!

Keep your cup! When traveling on airplanes, ask to reuse your plastic cup.

L

Learn more about the environment impact of food production. Did you know that it takes 1,000 litres of water to produce 1 litre of milk?

M

More food in your pantry increases the risk of food going bad before you consume.

Mobilize your networks! Message your friends about WED — facebook, twitter, orkut, SMS, text, phone, email — it doesn't matter how, just get the word out!

N

Notify your friends on how their action against food waste could have a huge impact. Even if just one-fourth of the food currently lost or wasted globally could be saved, it would be enough to feed 870 million hungry people in the world.

O

Optimize the use of your washing machine – use the cold-wash option and significantly save energy and reduce your daily carbon emissions.

Offset your travel whenever possible – most airlines provide an option to offset your travel when you book your tickets.

Opt for public transport whenever possible.

Order small food portions first. Better to add on than waste.

P

Plan in advance. Know what you will need before you go grocery shopping so not to end up buying more food than what will be consumed in your household.

Pile up! Lay the grounds for a compost pile and start sorting your garbage.

Q

Quantify how much money you could save each cold winter if you lowered the temperature inside your home by 2 degrees Celsius. It could reduce your energy consumption by 14 percent!!!

R

Reduce. Reuse. Recycle.

Register a WED activity at www.unep.org/wed/

S

Sacrifice something small each month – eat locally grown vegetables instead of imported vegetables; do without steak as cattle ranching is high impact!; carpool with co-workers; take your bike to work etc.

Save! Every year, consumers in rich countries waste almost as much food (222 million tonnes) as the entire net food production of sub-Saharan Africa (230 million tonnes).

Support and motivate companies that use certified materials and operate in ways that are environmentally responsible.

Switch your light bulbs to energy-efficient LED's. You will see substantial savings on energy bills!

T

Tell your friends about the enormous amounts of food waste we are creating. A third of global food production is either wasted or lost.

Think before you buy food. What is the environmental impact of your choice?

Think outside of the bottle! Bottled water costs 1900 times more than tap water

Tweet about #WED and spread food waste tips to the world!

U

Understand your options. Learn about the small ways you, as an individual, can make a positive impact on the environment.

Use rainwater for your indoor plants – they love it, and you'll save water at the same time.

V

Visit the WED website regularly and see how you can get involved!

W

Waste not food! 1 in every 7 people in the world go to bed hungry and more than 20,000 children under the age of 5 die daily from hunger.

X

X-plore the World Environment Day website. Find out more about food waste.

Y

You can make a difference – individual actions, when multiplied, can make an exponential difference to the planet!

Z

Zip around town on your bike, on public transport, or walk to a restaurant near you. It's cheaper!

ORDER FORM**World Environment Day – 2014 Material**

WED-14/SO-

For Office Use only

Full postal address for despatching the material :

Name & Designation :			
Name of the Organisation :			
Address :			
	Post Office :		Pin :
	Dist. :	State :	
Telephone/ Fax Numbers :	STD Code :	Phone :	Fax :
		Mobile :	
E-mail ID :	NSC Membership No. :		
Organisation's - TIN No. :	C.S.T. No. :	S.S.T. No. :	

Item Code	Item	Price	Qty. in Numbers			Amount (Rs.)
			English	Hindi	Total	
I.	ENVIRONMENT DAY BADGE : (Order should be in multiples of 100.)	Rs.240/- (Per 100)	[Bilingual]			
II.	INFORMATION BOOKLET on World Environment Day	Rs.100/- each				
III.	CLOTH BANNER : (12 ft. x 3 ft.) Printed in multi colours with theme for the World Environment Day.	Rs.250/- each				
IV.	CAP : Made from good quality Cotton fabric (with polyester mix) in Blue Colour. Useful for hot summer days. WED logo & NSC logo will be screen printed on it.	Rs.60/- Each				
V.	Ceramic Mug (Capacity – 250 ml.): A home utility article useful for serving hot beverages viz. tea, coffee, etc. Council's name, logo, slogan & a pictorial message on environment would be printed on it.	Rs.170/- each				
VI.	Napkin (Size : 20 x 13 inch.) : Made from good quality pure combed hosiery cotton and would carry Council's name, logo and a WED logo & slogan on it.	Rs. 45/- each				
VII.	POSTERS : (50 x 75 cms – Printed on Art Paper in 4 colours)	Rs.70/- each				
65151	• Make Work Environment Safe					
65159	• Kill Pollution and Save Humanity					
65162	• Noise Control it					
65182	• Control Occupational Health Hazards					
65225	• Be Environment Friendly					
65230	• Conserve Energy. Preserve Environment					
65235	• Optimise Water Consumption Every Drop Matters					
65240	• Water – A Precious Resource. Recycle & Reuse					
65245	• Waste Audit – Emerging Need for Effective Waste Management					
65251	• Make Cities Green					
65256	• Use Clean Fuels – Beat Air Pollution					
65262	• Protect Your Planet – Control Global Warming					
65267	• Control Carbon Emissions, Mitigate Climate Change					
65273	• You Have –The Power To Save Energy					
65279	• Many Species. One Planet. One Future					
65287	• Forests: Nature at Your Service					
	Total C./F.					

Item Code	Item	Price	Qty. in Numbers			Amount (Rs.)
			English	Hindi	Total	
	Total B/F					
65293	• Green Economy : Does It Include You ?					
65298	• Think. Eat. Save.					
65302	• Raise Your Voice, Not The Sea Level (Based on UNEP's Theme for WED-2014)					
VI.	POCKET GUIDES :					
55016	• Vehicular Pollution	Rs.20/-				
55123	• Management of Noise at Workplace and in Outside Environment	Rs.20/-				
55134	• Guidelines on Transportation of Hazardous Wastes	Rs.30/-				
55136	• Rainwater Harvesting	Rs.30/-				
55161	• Guidelines for Environmentally Sound Management of E-Waste - Summary	Rs.20/-				
55171	• National Ambient Air Quality Standards	Rs.20/-				
VII.	POCKET BOOKLETS :					
55160	• Hazardous Waste (Management, Handling & Trans boundary Movement) Rules, 2010 - Summary	Rs.40/-				
55179	• The Coastal Regulation Zone(CRZ) Notification, 2011- Highlights	Rs.40/-				
55185	• E-Waste Management & Handling Rules 2011	Rs.40/-				
55208	• Food Safety & Standard's Act 206- Rules 2011	Rs.40/-				
55209	• IS/ISO 22000:2005 Standard on Food Safety Management	Rs.40/-				
55210	• Tips on Food Safety and Reducing Footprint	Rs.40/-				
Cost of material : Rs.						
Add : Postage, packing and forwarding charges @ 15 % on the Cost of Material (subject to the minimum postage of Rs.100/-.) The P&F Charges will not be applicable if the material is collected from the Council's office.					Rs.	
CHEQUE/D.D. No. :			DATE :		Total Amount : Rs.	
AMOUNT : Rs.						
Order Placed by :						
Signature :						
Name & Designation :						
Office Stamp with full Address :						
MAIL THE ORDER FORM AT THE FOLLOWING ADDRESS AND KEEP IT'S PHOTO COPY FOR YOUR RECORDS :						
The Director General, National Safety Council, Plot No.98-A, Institutional Area, Sector 15, C.B.D. Belapur, Navi Mumbai - 400 614.			Telephone No. : 022-2757 99 24-27 (4 lines) Direct Lines : 022-2756 43 91 / 2756 43 24 Fax No. : 022-2757 73 51 / 2757 64 11 E-mail No. : wed@nsc.org.in; nsci@mtnl.net.in Web site : www.nsc.org.in			

LAST DATE FOR ACCEPTING THE ORDER – 9TH MAY 2014

Terms and Conditions

1. GENERAL :

- a) The order once placed cannot be cancelled.
- b) The orders will be executed on `first-come-first-served' basis.
- c) Any complaint regarding non-receipt/short supply of the materials should be made within a month from the date of dispatch of materials. Complaints received thereafter would not be entertained.
- d) **Depending on the availability, colour of the Cap and Napkin may change.**

2. PAYMENT :

- a) The order must be accompanied with full advance payment **by Demand Draft or At Par Cheque** drawn in favour of "**National Safety Council**" payable at Mumbai. Payment will also be accepted by **EFT or RTGS**, in such case details of the payment made must be submitted along with the Order Form or to be sent to NSC by email(wed@nsc.org.in). **Orders will not be executed unless full payment is received. Our Bank details for EFT Payment is as follows :**

Name & Address of Bank	
Bank of India	• Title of Account in the Bank : National Safety Council
Plot No.11, Sector11,	• Account type & Code : Current Deposit (11)
C.B.D. Belpaur,	• Bank Account Number : 011620100005233
Navi Mumbai-400614	• Bank Branch MICR Code : 400013106
	• Bank Branch IFSC Code : BKID0000116
	• Permanent Account Number : AAA TN 3069 N

- b) **The last date for receipt of orders with full advance payment is 9th May 2014. The orders received thereafter will be executed subject to availability of material.**
- c) In case of receipt of less/excess payment, the quantity of the material ordered will be adjusted accordingly.

3. MODE OF DESPATCH & POSTAGE:

i) Mode of Dispatch:

- a) The material will be sent by **surface mode** through our official courier i.e. Blue Dart, TCI XPS and DTDC and if their services are not available in your region it will be sent by Registered Post Parcel but not by V.P.P.
- b) **Bulk or voluminous orders will be despatched through road transport. In such case, we would require TIN, CST, SST number or State Road Permit if applicable in the respective State.**
- c) After despatch of material, intimation would be sent by post.
- d) Those who would like to collect the material from the Council's office, may do so only on receipt of our intimation.

ii) Postage:

Postage, packing and forwarding charges (PP&F) @ 15 % on the cost of the material (subject to minimum postage of Rs.100/-) are to be borne by the party, unless the material is collected from the Council's office.