



ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಾಲಿನ್ಯ ನಿಯಂತ್ರಣ ಮಂಡಳಿ
Karnataka State Pollution Control Board

“ಪರಿಸರಭವನ”, 1 ರಿಂದ 5ನೇ ಮಹಡಿಗಳು, ನಂ.49, ಚರ್ಚ್‌ಸ್ಟ್ರೀಟ್, ಬೆಂಗಳೂರು - 560 001, ಕರ್ನಾಟಕ, ಭಾರತ
"Parisara Bhavana", 1st to 5th Floor, # 49, Church Street, Bengaluru - 560 001, Karnataka, INDIA

No.PCB/07/AWR/2015-16/ / 3987

Date: 17 OCT 2015

PROCEEDINGS OF THE 6th (2015-16) AWARENESS COMMITTEE MEETING HELD ON 17.10.2015 FOR CREATING AWARENESS ON ECO-FRIENDLY DEEPAVALI FESTIVAL 2015, IN BOARD MEETING HALL, 3rd FLOOR, KARNATAKA STATE POLLUTION CONTROL BOARD, PARISARA BHAVANA, CHURCH STREET, BANGALORE.

Chaired by:

Sri.Mohan Kumar Kondajji.

- Chairman, Awareness Committee

Members Present:

1. Dr.Jai Prakash Alva.

- Member

2. Sri.Udaya Kumar,

Senior Environmental Officer,

Awareness Cell, Head Office, KSPCB.

- Convenor

Invitees Present:

1. Sri.Nagesh Hedge.

2. Dr.Keshav A. Bulbule.

3. Smt.Sumangala S.Mummigatti.

4. Dr.Lakshmikanth.

5. Dr.Ramesh Kamath.

6. Sri.T.Ravindra Patil.

Member Absent

Sri.J.G.Kaveriappa.

Other Officers Present

1. Smt.T.Rekha, AO, KSPCB.

2. Smt.Vijaya Hegde, EO, KSPCB.

3. Sri.K.S.Kiran, PRO, KSPCB.

4. Sri.B.K.Santhosh, AEO, KSPCB.

Other Participants

Annexure Enclosed

Convenor, Awareness Committee welcomed the Chairman & members of awareness committee, and invitees for the meeting and explained about the programmes proposed to be carried out for creating awareness on eco-friendly Deepavali festival (posters, hoardings and CDs etc.,) Sri.H.B.Devendraswamy, Secretary, Karnataka Jain Association informed that the public awareness information posters and banners should be displayed on K.S.R.T.C &

“ಪ್ಲಾಸ್ಟಿಕ್ ಬಳಕೆ ನಿಲ್ಲಿಸಿ, ಪರಿಸರ ಹಾನಿ ತಪ್ಪಿಸಿ”

AVOID USE OF PLASTICS- BE ECO FRIENDLY

B.M.T.C buses and also auto rickshaws to reach the maximum public. Chairman of the Committee informed the Secretary, Jain Association to create awareness among their community not to purchase the crackers and that money saved by way of crackers could be utilized by the Jain Association for their service oriented programmes. Sri.Praveen Kumar.N, Bellandur informed that protests in front of the stalls through banners and hand post informing the public not to purchase crackers for Deepavali festival and to avoid air pollution and noise pollution-can work out well. Miss.Kavya Chandra, Entrepreneur, The Green Venture (Eco Organiser products, workshops learning in green living) informed that awareness can be created on celebrating eco-friendly Deepavali festival for public by conducting rangoli/flowers/lighting of candles etc competitions; Chairman of the Committee informed to submit the proposal in this regard.

The Chairman of the Committee discussed the subjects and recommendations are as follows:

Sub. No.	Particulars	Recommendations
I.	Eco-friendly Deepavali festival 2015	
	1) Finalization of posters, hoardings for creating awareness on eco-friendly Deepavali festival and its distribution through the Regional Officers.	<p>i) Board shall take action to print 5000 posters. PRO shall furnish the CD to AO for printing posters. (Action PRO & Admin section)</p> <p>ii) Distribution of posters to all Regional Offices, Departments, NGOs and other Organizations. (Action-PRO)</p> <p>iii) 2 Hoardings in each district and 5 Hoardings in Bangalore through Information Department. (Action-PRO)</p> <p>iv) Letter to be addressed to Transport Department for fixing of posters on Govt. buses and private auto rickshaws. (Action-Awareness Cell)</p>
	2) Advertisement in theatres carrying the message on celebration of Deepavali festival in an eco-friendly manner.	<p>i) Board shall take action to give advertisement in theatres of Bangalore-45 theatres, Mysore-16 theatres and Mangalore-24 theatres at a advertisement cost of Rs.89,000/- through Information & Broadcasting Department (authorized company UFO Moviez India Limited) as per DIP rates from 05.11.2015 to 12.11.2015. (one week) (Action-PRO)</p>
	3) Telecasting the message on celebration of Deepavali festival in an eco-friendly manner in FM Radio and State Hook-up	<p>Board shall take action to telecast in FM Rainbow for Bangalore from 01.11.2015 to 12.11.2015 (12 days-67 spots -20 Seconds duration) and State Hook-up for entire state from 01.11.2015 to 12.11.2015 (12 days-14 spots-20 Seconds duration). (Action-PRO)</p>

	4) Audio message in BSNL mobile network.	Board shall take action to spread message by Hon'ble Chief Minister and well known film star on celebration of eco-friendly Deepavali festival through BSNL mobile networks in Bangalore, Mysore and Mangalore to reach 10 lakhs public during 01.11.2015 to 12.11.2015 at a cost of Rs.3.00 Lakhs. (Action-PRO)
	5) Other suggestions	i) Best Video Competition on Effects of burning Crackers- duration 1 min. (ಪಟಾಕಿಯ ದುಷ್ಪರಿಣಾಮ) ii) Chairman of the Committee informed that KSPCB shall have own website apart from NIC.
II.	Bharat Prajasattatmaka yuvajana Federation have requested Rs. 10,000/- from Board in their letter dt:09.10.2015 for advertisement in the special souvenir releasing during yuvajanara sabalikiranaya-yuvashakti".	The Committee decided not to consider the proposal.
III.	Sri Siddhartha Institute of Technology, Maralur, Tumkur, authority's letter dated: 06-10-2015 has informed about the Workshop on "impact of Urban Infrastructural Facilities on Environment" to be held on 29 th , 30 th and 31 st Oct 2015, they have requested the Board for financial assistant of Rs.30,000/- for the said programme.	The Committee decided not to consider the proposal.
IV.	University of Agricultural Sciences, Bangalore, in their letter dt:10-10-2015, the institution has informed about the convention which will be held between 5 th to 8 th December-2015 about Soil Health "80 th Annual convention ISSS" In this regard they have requested the Board to extend valuable support and contribution.	The Committee decided not to consider the proposal.
V.	Srishti International, No.3, MN Complex, Jnanabharathi Main Road, Nagarabhavi, Bangalore-560072 requested the Board to support the awareness programmes on "Say no to Crackers" for school children, college students and general public, each programme, costing Rs.6,000/-.	Rs.90,000/- could be sanctioned by KSPCB. For conducting the said programme in 15 different schools/colleges, across the state, before Deepavali. (Action-PRO)
VI.	Sri.Nagesh Hegde, Journalist, Mytrigruma, Sulikere Anche, Kengeri Hobli, Bangalore-560060 requested the Board for financial support for the preparation of a documentary on "Durga Pooja" for 10 minutes.	Rs.10,000/- could be sanctioned by KSPCB. (Action-PRO)
VII.	Uttara Kannada Jilla Vijnaana Kendra, 'Kaiga Nilaya', Kodibag, Karwar-581303 has requested the Board for Rs.1,12,905/- expenditure incurred for Parisara Mitra School programme 2015-16 in Karwar district done by themselves along with Regional Office, Karwar.	Rs.1,12,905/- could be sanctioned by KSPCB. (Action-Awareness Cell)

VIII.	Dr.B.N.Vishwanath, Garden City Farmers, No.503, 4 th Main, 6 th Cross, Kengeri Upanagara, Bangalore-560060 in collaboration with Vyasa International School, Doddabommasandra, Vidyaranyapura, Bangalore has organized the 15 th event of "Oota from your Thota (OFYT)" on 29 th November 2015 to create awareness among the people on Organic urban farming along with waste segregation, composting and clean environment, It has requested the Board for supporting the event through sponsorship and committed to mention the logo and name of the Board in all the publicity materials and provide stall of 10'x10'.	Rs.25,000/- could be sanctioned by KSPCB. (Action-PRO)
IX.	Requested for special advertisement in Jwalamukhi Weekly magazine, special issue on the occasion of Dasara 2015 by the Editor.	Rs.15,000/- could be sanctioned by KSPCB. (Action-PRO)
X.	<p>2015-16ನೇ ಸಾಲಿನಲ್ಲಿ ರಾಜ್ಯದ 08 ಜಿಲ್ಲೆಗಳಲ್ಲಿನ (ಶಿವಮೊಗ್ಗ, ಗುಲ್ಬರ್ಗ, ಧಾರವಾಡ್, ಚಾಮರಾಜನಗರ, ಮೈಸೂರು, ಮಂಗಳೂರು, ಮಡಿಕೇರಿ ಮತ್ತು ಚಿತ್ರದುರ್ಗ) ಸರ್ಕಾರಿ/ಖಾಸಗಿ, ಕಿರಿಯ, ಹಿರಿಯ ಮತ್ತು ಪ್ರೌಢಶಾಲೆಗಳಲ್ಲಿ ಪರಿಸರ ಮಿತ್ರ ಶಾಲಾ ಕಾರ್ಯಕ್ರಮ ಹಮ್ಮಿಕೊಳ್ಳುವ ಸಲುವಾಗಿ ಪ್ರತಿ ಜಿಲ್ಲೆಗೆ ಮೂರು ಲಕ್ಷ ರೂಪಾಯಿಗಳನ್ನು ನೀಡುವಂತೆ ಅನುಮೋದಿಸಿದ್ದು ಈ ಅನ್ವಯ ಮಂಡಳಿಯ ಕಛೇರಿ ಆದೇಶಸಂಖ್ಯೆ:ಮಾ.ನಿ.ಮಂ./25/35/ಜಾ.ಕೋ./2015-16/3938ದಿ:15.10.2015 ಪ್ರತಿ ಪ್ರಾದೇಶಿಕ ಕಛೇರಿಗೆ ಮೊದಲನೇ ಹಂತವಾಗಿ ರೂ. 1,50,000/- ಬಿಡುಗಡೆ ಮಾಡಲಾಗಿದೆ. 07 ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಜ್ಞಾನ ಪರಿಷತ್‌ರವರ ಸಹಯೋಗದೊಂದಿಗೆ (ಶಿವಮೊಗ್ಗ ಹೊರತುಪಡಿಸಿ) ಮತ್ತು ಶಿವಮೊಗ್ಗ ಜಿಲ್ಲೆಯಲ್ಲಿ, ಪರಿಸರ ಅಧ್ಯಯನ ಕೇಂದ್ರ, ಸಂತೆಕಡೂರು, ಶಿವಮೊಗ್ಗ ಇವರ ಸಹಯೋಗದಲ್ಲಿ ಹಮ್ಮಿಕೊಳ್ಳಬೇಕಾಗಿರುತ್ತದೆ.</p> <p>ಚಿತ್ರದುರ್ಗ ಜಿಲ್ಲೆಯಲ್ಲಿ "ಪರಿಸರ ಮಿತ್ರ ಶಾಲಾ" ಕಾರ್ಯಕ್ರಮವನ್ನು ವಿಜ್ಞಾನ ಪರಿಷತ್, ಅರಣ್ಯ ಮತ್ತು ಶಿಕ್ಷಣ ಇಲಾಖೆ ಹಾಗೂ ನಿಜಲಿಂಗಪ್ಪ ಮೆಮೋರಿಯಲ್ ಟ್ರಸ್ಟಿನ ಸಹಯೋಗದಿಂದ (ವಿನೂತನ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ) ನಮ್ಮ ಮಂಡಳಿಯ ಅಧಿಕಾರಿಗಳು ಹಾಗೂ ಜಿಲ್ಲಾ ವಿಜ್ಞಾನ ಪರಿಷತ್‌ನ ಜಂಟಿ ನೇತೃತ್ವದಲ್ಲಿ, ನಿರಂತರವಾಗಿ ಶನಿವಾರ, ಭಾನುವಾರದಂದು ಪರಿಸರ ವಿಜ್ಞಾನ ಶಿಕ್ಷಣ ಕಾರ್ಯಾಗಾರವನ್ನು ಜಾರಿಗೊಳಿಸುವುದು.</p> <p>ಶ್ರೀ.ಯರಿಸ್ವಾಮಿ, ಉಪಾಧ್ಯಕ್ಷರು, ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಜ್ಞಾನ ಪರಿಷತ್, ಬೆಂಗಳೂರು ಇವರು 07 ಜಿಲ್ಲೆಗಳಲ್ಲಿ ಪರಿಸರ ಮಿತ್ರ ಶಾಲಾ ಕಾರ್ಯಕ್ರಮ ನಡೆಸಲು ರೂ.21 ಲಕ್ಷಗಳನ್ನು ನೀಡುವಂತೆ ಜಾಗೃತಿ ಸಮಿತಿಯ ಸಭೆಗೆ ಕೋರಿದರು.</p>	<p>ಮಂಡಳಿಯಿಂದ ಈಗಾಗಲೇ 08 ಪ್ರಾದೇಶಿಕ ಕಛೇರಿಗಳಿಗೆ ಪರಿಸರ ಮಿತ್ರ ಶಾಲೆ ಕಾರ್ಯಕ್ರಮ ನಡೆಸುವ ಸಲುವಾಗಿ ಮೊದಲನೇ ಹಂತವಾಗಿ ಪ್ರತಿ ಪ್ರಾದೇಶಿಕ ಕಛೇರಿಗೆ ರೂ.1,50,000/- ಬಿಡುಗಡೆ ಮಾಡಲಾಗಿದೆ. ಎರಡನೇ ಹಂತದ ಮೊತ್ತವನ್ನು ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಜ್ಞಾನ ಪರಿಷತ್‌ಗೆ (07 ಜಿಲ್ಲೆಗಳಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ) ನೀಡಲು ಮಂಡಳಿಯಿಂದ ಕ್ರಮವಹಿಸುವುದು.</p> <p>ಕರ್ನಾಟಕ ರಾಜ್ಯ ವಿಜ್ಞಾನ ಪರಿಷತ್‌ರವರು ಚಿತ್ರದುರ್ಗ ಜಿಲ್ಲೆಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಸಲ್ಲಿಸಿರುವ ಪ್ರಸ್ತಾವನೆಯನ್ನು ಸಮಿತಿಯು ಅನುಮೋದಿಸಿತು.</p> <p>(Action-Awareness Cell)</p>

The meeting was concluded with the vote of thanks to the Chair and all the members & invitees of the committee.



Mohankumar Kondajji
Chairman, Awareness Committee
Karnataka State Pollution Control Board
Bangalore.

Annexure

List of Participants

Sl.No.	Name of the Participant
1	Sri.A.R.Nirmal Kumar, Partner Sri.A.K.A.Rajappa & Sons President, Swarna Parswanth Jina Mandira, Magadi Road, Bangalore-560023.
2	Sri.H.B.Devendra Swamy, Secretary, Karnataka Jain Association, K.R.Road, No.81, Shankarpuram, Bangalore-560007.
3	Sri.P.Y.Rajendra Kumar, Vice President, Karnataka Jain Association, K.R.Road, Bangalore.
4	Miss.Kavya Chandra, Entrepreneur, The Green Venture (Eco Organiser products, workshops, learning in green living)
5	Sri.Challakere Yeriswamy,Vice President, KRVP, Vignana Bhavan, Banashakari IIInd Stage Bangalore-560070.
6	Sri.Praveen Kumar.N, No.400, Behind Bellandur Post Office, Bellandur.
7	Sri.Naveen Kumar.B.K., No.234, 10 th Cross,Sharavathi Road, Bellandur, Bangalore-560103.
8	Sri.Chetan Kumar.N, No.501, Bellandur, Bangalore-560103.
9	Sri.Anand Kumar Jain, S.J.S.T.Trust, No.3/4 2 nd main road, Gandhinagar, Bangalore-560009.

