



ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಾಲಿನ್ಯ ನಿಯಂತ್ರಣ ಮಂಡಳಿ
Karnataka State Pollution Control Board

"ಪರಿಸರಭವನ", 1 ರಿಂದ 5ನೇ ಮಹಡಿಗಳು, ನಂ.49, ಚರ್ಚ್ ಸ್ಟ್ರೀಟ್, ಬೆಂಗಳೂರು - 560 001, ಕರ್ನಾಟಕ, ಭಾರತ
"Parisara Bhavana", 1st to 5th Floor, # 49, Church Street, Bengaluru - 560 001, Karnataka, INDIA

No.PCB/07/AWR/2015-16/ 3136

Date: 21 AUG 2015

PROCEEDINGS OF THE 2nd (2015-16) MEETING OF THE AWARENESS COMMITTEE OF THE BOARD HELD ON 14.08.2015 IN BOARD MEETING HALL, 3rd FLOOR, KARNATAKA STATE POLLUTION CONTROL BOARD, PARISARA BHAVANA, CHURCH STREET, BANGALORE.

Chaired by:

Sri. Mohan kumar Kondajji

- Chairman, Awareness Committee

Members Present:

1. Dr. Jai Prakash Alva

- Member

2. Sri J.G Kaveriappa

- Member

3. Sri. Udaya Kumar,

Senior Environmental Officer,

Awareness Cell, Head Office, KSPCB

- Member Convener

Invitees Present:

1. Smt. Sumangala S. Mummigatti

- Invitee

2. Dr. Ramesh Kamat

- Invitee

Other Officers Present:

1. Smt. Viji Karthikeyan, EO, Head Office, KSPCB.

2. Sri. Kiran, PRO, Head Office, KSPCB.

3. Sri. B.K. Santhosh, AEO, Head Office, KSPCB.

Invitee absent with intimation:

Dr. Lakshmikanth.H.M.

SEO, Awareness Committee welcomed the Chairman, members and invitees for the special meeting regarding awareness programmes to be conducted by the Board to ensure that Ganesha Festival is celebrated by the general public in an eco-friendly manner.

PRO informed that the Board has been creating awareness through printing and distribution of posters, brochures and pamphlets carrying the message to use Ganesha idols made from natural clay. The Regional Officers in various districts are informed to fix hoardings (02 at a total cost of Rs.10,000/-) in DC office premises and important places visible to the public. SEO informed that the head office usually conducts a workshop inviting NGOs, important colleges, BBMP, various associations/organizations, manufacturers of clay Ganeshas and Board Officers. Print and tele-media are also invited to give wide publicity. The Regional design & Technical development Ministry of Textiles, Bangalore are also invited to give a live demo of making of eco-friendly Ganesha idol.

Representative from Mysore Paints & Varnishes Ltd, are also invited to the workshop to inform regarding the lead-free paints manufactured by them

Dr. Ramesh Kamath, invitee of the Awareness Committee, informed that he is the president of the Karnataka Magic Academy and has conducted magic shows in various places on different themes on environment also. He expressed his willingness to conduct such magic shows highlighting eco-friendly Ganesha celebrations in parks in Bangalore at a cost of Rs.5000/- per show. Chairman of the Committee felt this was reasonable amount and children will be attracted to this event and message of the Board shall reach the children.

Smt. Sumangala, Programme Executive (FM & Science) AIR, Bangalore informed that awareness to the general public can be given through FM & AIR. Chairman of the Committee felt that since radio is heard by public and has a good reach.

After detailed discussions Chairman of the Committee recommended the following ;

1. Board shall take action to print 5000 posters, 10,000 pamphlets and 5,000 brochures by August end. RO Office staff shall paste these posters in malls, bus stands, railway stations, schools, colleges and ensure maximum circulation. PRO section shall take action in printing and distribution.
2. Workshops wherein live demo of making natural clay Ganesha idols could be conducted by the Board in important (05) locations in the city like Freedom park , etc. Letter to be addressed to BBMP.
3. The space of Bharat Scouts & Guides, Palace Road, Karnataka could also be utilized for setting up a stall (exhibition) for making natural clay Ganesha idols and they could be sold to the general public. Workshop shall also be conducted here from 10.09.2015 to 17.09.2015. Letter to be addressed to Commissioner.
4. Workshop and magic show shall be conducted in Cubbon park and Lalbagh on 30.08.2015.
5. The KSPCB Office space in Peenya, Head Office and Nisarga Bhavan Bangalore and other Regional Offices of the State shall be let out free of cost by the ROs to the manufacturers of natural clay Ganesha idols from 10.09.2015 to 17.09.2015. Circular to be issued.
6. Dr. Ramesh Kamath shall conduct magic shows in about 15-16 parks in Bangalore. The theme of the magic show shall be eco-friendly Ganesha. Payment could be made to him through the ROs. Order to be issued by PRO.
7. Meeting shall be conducted at Head Office in the 3rd week of August wherein 8-10 artisans including Regional Design and Technical Development Centre, Bangalore to take their suggestions regarding the places and facilities live demos and magic shows. Letter to be addressed by the Board.
8. The space near the metro station, M.G. Road shall be used to display the natural clay Ganesha idols. Letter to be addressed to Mr. Vasanth Rao, G M-Finance, Metro.
9. Rs.1,00,000/- could be sanctioned by the Board to AIR for one week programme on eco-friendly Ganesha.
10. Since people visit popular malls like Mantri, Orion, Gopalan, Garuda, etc during Ganesha, placing eco-friendly Ganesha idols there shall be very appropriate. Letter to be addressed to BBMP.
11. The bottom of the Kalyanis shall be reinforced with cement to prevent leakage. Letter to be addressed to BBMP.

12. Letter shall be addressed to LDA regarding putting up banners on eco-friendly Ganesha idols in the lake front.
13. Letter to be addressed to BBMP to provide mobile tanks for immersion of Ganesha idols.
14. Letter to be addressed to DEE, GoK, to ban Ganesha idols made of plaster of paris.
15. KSPCB staff shall take a pledge to use only eco-friendly clay Ganesha in their homes.
16. The gate of Head Office of KSPCB facing M.G.road to be open to public to view the eco-friendly Ganesha idols. Action shall be initiated by AO in this regard.
17. Private entrepreneurs shall be requested to sponsor for banners containing message on eco-friendly Ganesha idols to be displayed at the back of auto rickshaws. Letter to be addressed to autorickshaw union

Services of Mr Ramakanth and Ms Madhuri, NGOs shall be made use of by the Board for the workshops and magic shows. PRO shall prepare a Board subject to take concurrence from the Board for the expenses towards preparation, printing and distribution of awareness material (brochures, posters, pamphlets, banners and hoardings) and programmes (workshops, exhibition, magic shows and to AIR and others. .

All staff of PRO section shall co-ordinate with SEO Awareness Cell in making the event successful. CFO shall release the funds for the events in time.

The meeting concluded with thanks to the Chair.



Mohankumar Kondajji
Chairman, Awareness Committee
Karnataka State Pollution Control Board

