



## ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಾಲಿನ್ಯ ನಿಯಂತ್ರಣ ಮಂಡಳಿ Karnataka State Pollution Control Board

"ಪರಿಸರಭವನ", 1 ರಿಂದ 5ನೇ ಮಹಡಿಗಳು, ನಂ.49, ಚರ್ಚ್‌ಸ್ಟ್ರೀಟ್, ಬೆಂಗಳೂರು - 560 001, ಕರ್ನಾಟಕ, ಭಾರತ  
"Parisara Bhavana", 1st to 5th Floor, # 49, Church Street, Bengaluru - 560 001, Karnataka, INDIA

No.PCB/07/AWR/2015-16/ 3505

Date: 11 SEP 2015

PROCEEDINGS OF THE 4<sup>th</sup> AWARENESS COMMITTEE MEETING HELD ON 10.09.2015 FOR CREATING AWARENESS ON ECO-FRIENDLY GANESHA FESTIVAL, IN BOARD MEETING HALL, 3<sup>rd</sup> FLOOR, KARNATAKA STATE POLLUTION CONTROL BOARD, PARISARA BHAVANA, CHURCH STREET, BANGALORE.

### Chaired by:

Sri. Mohan Kumar Kondajji - Chairman, Awareness Committee

### Members Present:

1. Dr. Jai Prakash Alva - Member
2. Sri.J.G.Kaveriappa - Member
3. Sri. Udaya Kumar,  
Senior Environmental Officer,  
Awareness Cell, Head Office, KSPCB - Member Convener

### Invitees Present:

1. Dr.Keshav A. Bulbule
2. Smt.Sumangala S. Mummighatti
3. Dr.Lakshmikanth
4. Dr.Ramesh Kamath
5. Sri.T.Ravindra Patil

### Invitee Absent

Sri.Nagesh Hegde

SEO, Awareness Committee welcomed the Chairman & members of awareness committee, and invitees for the meeting. Dr.Ramesh Kamath informed the Committee that as on date they had completed 35 magic shows/skits and with an approximate audience consisting of public and school children at various locations in Bangalore.

Smt. Sumangala informed that they have taken messages on celebrating eco-friendly Ganesha festival from celebrities' from different walks of life for broadcasting in AIR.

The Chairman of the Committee discussed the subjects and recommendations is as follows:

Sub. No.	Particulars	Recommendations
1.	"Samarpana Trust" Rajajinagar, Bangalore for conducting awareness programmes in schools as part of eco-friendly Ganesha festival.	Rs.50,000/- could be sanctioned. (Action-PRO)
2.	Telecasting message of celebrating Ganesha festival in eco-friendly manner on Television Channels.	Each of the Popular Kannada TV channels like Udaya News TV, Suvarna News TV, Kasthuri News TV, Public TV, Janashree TV, ETV News, Samaya News, TV9 Kannada TV, BTV News and Raj News each could be sanctioned an amount within Rupees 50,000/- and total amount for the said 10 channels should be within the limit of Rs.5.00 lakhs. (Action-PRO)
3.	Awareness programme to be taken by KSPCB on the theme "Water for life-Save every drop of it" on directions of Lok Adalat, Bangalore.	Sri.Nanda Kumar, CEO-1, KSPCB was authorized to get the brochures and handouts, prepared on the topic of conservation of water. The knowledge of Sri.Nagesh Hegde, Invitee, Awareness Committee and Other NGO's who are working in this sector could be made use of. A programme could also be broadcast in AIR, Bangalore. In the 1 <sup>st</sup> Phase the total expenditure may be limited to Rs. Ten lakhs since the programme is to be carried out in all the districts in the State as per the Lok adalat directions. Detailed discussion on this subject is to be discussed and finalised in next meeting. (Action-PRO)
4.	3D pictures of Ganesha prepared by Dr.Ramesh Kamath for distribution to school children during magic shows on eco-friendly Ganesha festival.	Rs.45,000/- could be sanctioned by KSPCB. (Action-PRO)
5.	Pamphlets on eco-friendly Ganesha festival for distribution to school children during Magic shows.	Additional 10,000 copies of the pamphlets (single colour) to be printed. (Action-PRO)

#### Sub.No.6. Magic show and Skits programmes

Magic Shows and Skits on eco-friendly celebration of Ganesha Festival to create awareness among the public was organized on 30.8.2015 at Cubbon Park, Bengaluru. The programme was well received by the general public and print and electronic media gave wide coverage to the event widely covered the event. These shows are being already held in different locations of Bangalore with the help of NGO's. Based on the huge response it has received from the public in conveying the message, the Chairman Awareness Committee resolved to extend the 'Magic Shows and Skits' to cover maximum people at different locations in Bengaluru before the festival with an objective to minimize environmental pollution.

Further, the Committee resolved to continue the programme with target of minimum 50 magic shows and 25 skits/street play. In view of the time limitation and as the magic shows & skits are creative in nature, the Committee decided to engage magic groups and skit groups so as to complete the programmes before Ganesha festival by fixing the cost of Rs.10,000/- (Rupees ten thousand only) per programmes uniformly inclusive of concept, costumes, transportation and all arrangements including logistics.

For the said purpose the Committee shortlisted and approved the following groups based on the inputs provided by the Committee members.

#### I. Magic show programme

Sl. No.	Name & Address of the Group	No. of Programmes	Cost per Programme (in Rs.)	Amount (in Rs)
1.	Dreamland Party Links A-Z in Magic, #35/3, 2 <sup>nd</sup> Floor, Bannerghatta Road, Opp. MICO Back Gate, Above FESTO, Wilson Garden, Bengaluru – 560030.	09	10,000/-	90,000/-
2.	Spandana Seva Samsthe (Yakshagana, Music, Magic, Dance etc.,) #2068, 8 <sup>th</sup> Main, E Block, Rajajinagar 2 <sup>nd</sup> Stage, Bengaluru – 560010.	09	10,000/-	90,000/-
3.	Clay Park Event Management Group #30/1, 2 <sup>nd</sup> Cross, New Pottery Town, Benson Town P.O, Bengaluru – 560046.	08	10,000/-	80,000/-
4.	Net India, Party & Event Organisers, D015, Garadi Apts, #26, KR Road, Tata Silk Farm, Basavanagudi, Bengaluru – 560004.	08	10,000/-	80,000/-
5.	Sanje Prabha #17, 1 <sup>st</sup> Floor, Model House Street, Opp. Shamanna Park, D.V.G Road, Basavanagudi, Bengaluru – 560004.	08	10,000/-	80,000/-
6.	Talent World, #1245, Munireddy Building, Kancharkana Halli, Hennur Main Road, Bengaluru – 560045.	08	10,000/-	80,000/-
	Total	50	--	5,00,000/-

#### II. Skit programme

Sl. No.	Name & Address of the Group	No. of Programmes	Cost per Programme (in Rs.)	Amount (in Rs.)
1.	Pampa Samskruthika & Saamajika Kendra #8/2, 3 <sup>rd</sup> Cross, Kasturiba Nagar, Palace Guttahalli, Bengaluru – 560003.	09	10,000	90,000

2.	Ankith.G	07	10,000	70,000
3.	R.Venkataraju	07	10,000	70,000
3.	Green Stage #593, 1 <sup>st</sup> floor, 2 <sup>nd</sup> Cross, 6 <sup>th</sup> Block, 3 <sup>rd</sup> Phase, Banashankari 3 <sup>rd</sup> Stage, Bangalore-560085	03	10,000	30,000
	Total	26	-	2,60,000/-

Due to time limitation, the Committee informed above groups to carry out the programmes without loss of time and to complete all programmes within scheduled time and to submit a report along with photographs and bills to PRO for process.

The meeting concluded with thanks to the Chair.

**Mohankumar Kondajji**  
Chairman, Awareness Committee  
Karnataka State Pollution Control Board  
Bangalore.