



ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಾಲಿನ್ಯ ನಿಯಂತ್ರಣ ಮಂಡಳಿ Karnataka State Pollution Control Board

“ಪರಿಸರಭವನ”, 1 ರಿಂದ 5ನೇ ಮಹಡಿಗಳು, ನಂ.49, ಚರ್ಚ್‌ಸ್ಟ್ರೀಟ್, ಬೆಂಗಳೂರು - 560 001, ಕರ್ನಾಟಕ, ಭಾರತ
"Parisara Bhavana", 1st to 5th Floor, # 49, Church Street, Bengaluru - 560 001, Karnataka, INDIA

No.PCB/07/AWR/2015-16/ 3931

Date: 14 OCT 2015

PROCEEDINGS OF THE 5th (2015-16) AWARENESS COMMITTEE MEETING HELD ON 07.10.2015 FOR CREATING AWARENESS ON ECO-FRIENDLY DEEPAVALI FESTIVAL 2015, IN BOARD MEETING HALL, 3rd FLOOR, KARNATAKA STATE POLLUTION CONTROL BOARD, PARISARA BHAVANA, CHURCH STREET, BANGALORE.

Chaired by:

Sri.Mohan Kumar Kondajji

- Chairman, Awareness Committee

Members Present:

1. Dr.Jai Prakash Alva - Member
2. Sri.J.G.Kaveriappa - Member
3. Sri.Udaya Kumar,
Senior Environmental Officer,
Awareness Cell, Head Office, KSPCB - Convenor

Invitees Present:

1. Sri.Nagesh Hedge
2. Smt.Sumangala S. Mummighatti
3. Dr.Lakshmikanth
4. Dr.Ramesh Kamath
5. Sri.T.Ravindra Patil

Invitee Absent

Dr.Keshav A. Bulbule

Participant

Sri.D.Anand Jain, Jain Sangha.

SEO, Awareness Committee welcomed the Chairman & members of awareness committee, and invitees for the meeting. Sri.Kiran Kumar, PRO explained about the programmes carried out last year for creating awareness on eco-friendly Deepavali festival (posters, hoardings and CDs etc.,) and expenditure incurred by the Board to the Committee.

The Chairman of the Committee discussed the subjects and recommendations is as follows:

Sub. No.	Particulars	Recommendations
I.	Eco-friendly Deepavali festival 2015	
	1) Preparation of posters, hoardings and documentary CDs for creating awareness on eco-friendly Deepavali festival and its distribution through the Regional Officers.	Board shall take action to print posters and provide hoardings for Bangalore City – 25 Nos (15 to BBMP and 10 to Information & Broadcasting Dept.) and minimum 5 hoardings shall be installed at City entrance/Highway, main bus stand, in front of District Hospital, Deputy Commissioner's Office entrance and Corporation office entrance in Mangalore, Hubli, Dharwad and Mysore. In other districts (Municipal limits) minimum 3 hoardings shall be installed at main bus stand, in front of District Hospital and Deputy Commissioner's Office entrance. (Action-PRO)
	2) Advertisement in daily newspapers carrying the message on celebration of Deepavali festival in an eco-friendly manner.	Not required.
	3) Telecasting the message on celebration of Deepavali festival in an eco-friendly manner in TV channels and FM Radio.	Board shall take action to telecast in All India Radio (State level programme) and in FM Rainbow for Bangalore.
	4) Formation of squad at the Regional Office level for monitoring whether the noise levels due to bursting of sound emitting crackers are within the prescribed limits.	Board shall take action.(Action-Awareness Cell)
	5) Directions to the Regional Officers to conduct DEPA meetings at the District level to ensure celebration of Deepavali is eco-friendly.	Board shall take action.(Action-Awareness Cell)
	6) Directions to the Regional Officers for monitoring of noise and ambient air before, during and after Deepavali festival. Data to be compiled by Dr.Nagappa, DSO for submission to CPCB.	Board shall take action.(Action- Awareness Cell & Air Care Cell)
	7) Letter to the Deputy Commissioners of all Districts informing them about the checks to be made at the manufacture and sale point of crackers.	Board shall take action.(Action-Awareness Cell)
	8) Letter to the Commissioner, Police Department, Bangalore informing them that the crackers shall not be burst between 10.00 PM and 6.00 AM.	Board shall take action.(Action-Awareness Cell)

	9) Board has already accorded approval for release of Rs.10,000/- to each Regional Officer for creating awareness on eco-friendly Deepavali festival.	Board shall take action.(Action-Awareness Cell)
	10) Other suggestions	<ul style="list-style-type: none"> i) Audio message in BSNL and other mobile networks during November 10th-12th, 2015 from Hon'ble Chief Minister and well known film star on celebration of eco-friendly Deepavali festival (Action-PRO) ii) Road shows could be thought of. (Action-PRO) iii) Press release by the Board on the various programmes. iv) Programmes for sensitizing school children, if any, on celebration of eco-friendly Deepavali festival. (Action-PRO to place agenda in next meeting)
II.	Request made by Student Association-BMC and Research Institute for sponsorship towards Annual cultural and sports fest and interaction among medicos in the field of medicine during October 2015	Rs.25,000/- could be sanctioned by KSPCB. (Action-PRO)
III.	Request for advertisement in the special souvenir brought out by the Ramana Maharshi Center for Learning, Bangalore as a part of the 100 th year of Sri Ramana Maharshi.	The Committee decided not to consider the proposal.
IV.	Requested for advertisement in the special edition releasing during "Vijayadashmi Special" by the Sambhashana Sandesha (Under Sandesha Pratishtana Trust)	The Committee decided not to consider the proposal.
V.	Requested for advertisement in special edition on the occasion of 47 th Anniversary and 61 st Wild Life Week by the Editor Vanasuma, Publication of Voice of Minorities	The Committee decided not to consider the proposal.
VI.	Requested for advertisement in Chaithra Shree, Kannada monthly magazine by the Editor.	The Committee decided not to consider the proposal.
VII.	Requested by Institution of Agroforestry Farmers and Technologists for advertisement in their souvenir on the occasion of the seminar on "Agroforestry in Karnataka Prospect and Constraints"	Rs.50,000/- could be sanctioned by KSPCB. (Action-PRO)
VIII.	Requested for special advertisement in Parisara Rathna, Kannada monthly magazine, special issue on the occasion of Ganesha Chaturthi 2015 by the Editor.	Rs.10,000/- could be sanctioned by KSPCB. (Action-PRO)

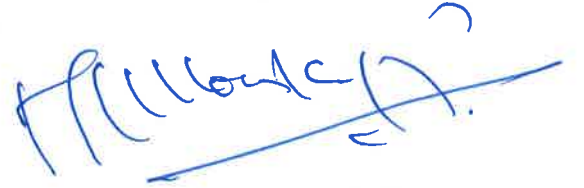
IX.	Water for life- Save every drop of it campaign by the Board.	The Committee appreciated Smt.Sumangala for getting an International Award for her programme "World in troubled waters" and suggested to make Kannada version of the same.(Action-PRO)
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Other subjects:

- 1) Information from all Regional Officers shall be obtained on the programmes undertaken by them to create awareness on eco-friendly Ganesha festival 2015.
- 2) Chairman, Awareness Committee informed to address letter to DEE, GoK, recommending to ban Ganesha idols made of Plaster of Paris in the State before next Ganesha festival.

Sri. Anand Jain, Jain Sangha representative informed that he is aware of the noise and air pollution caused by bursting of crackers and he and other Jain Associations would make efforts to minimize/avoid bursting of crackers during Deepavali festival. Dr.Alva suggested that the money saved could be utilized by the Jain Association for their service oriented programmes. Chairman, Awareness Committee informed him to attend the meeting along with other Associations during the next meeting.

The meeting concluded with thanks to the Chair.



Mohankumar Kondajji
Chairman, Awareness Committee
Karnataka State Pollution Control Board
Bangalore.