



ಕರ್ನಾಟಕ ರಾಜ್ಯ ಮಾಲಿನ್ಯ ನಿಯಂತ್ರಣ ಮಂಡಳಿ Karnataka State Pollution Control Board

"ಪರಿಸರಭವನ", 1 ರಿಂದ 5ನೇ ಮಹಡಿಗಳು, ನಂ.49, ಚರ್ಚ್‌ಸ್ಟ್ರೀಟ್, ಬೆಂಗಳೂರು - 560 001, ಕರ್ನಾಟಕ, ಭಾರತ
"Parisara Bhavana", 1st to 5th Floor, # 49, Church Street, Bengaluru - 560 001, Karnataka, INDIA

No.PCB/07/AWR/2015-16/ 3317

Date:

04 SEP 2015

PROCEEDINGS OF THE 3rd AWARENESS COMMITTEE MEETING HELD ON 01.09.2015 FOR CREATING AWARENESS ON ECO-FRIENDLY GANESHA FESTIVAL, IN BOARD MEETING HALL, 3rd FLOOR, KARNATAKA STATE POLLUTION CONTROL BOARD, PARISARA BHAVANA, CHURCH STREET, BANGALORE.

Chaired by:

Sri. Mohan Kumar Kondajji

- Chairman, Awareness Committee

Members Present:

1. Dr. Jai Prakash Alva

- Member

2. Sri. Udaya Kumar,

Senior Environmental Officer,

Awareness Cell, Head Office, KSPCB

- Member Convener

Invitees Present:

1. Sri.Nagesh Hegde

2. Dr.Keshav A. Bulbule

3. Smt.Sumangala S. Mummighatti

4. Dr.Lakshmikanth

5. Dr.Ramesh Kamath

6. Sri.T.Ravindra Patil

Member Absent

Sri.J.G.Kaveriappa

- Member

Participants

List enclosed as Annexure

Other Officers Present:

1. Smt. Viji Karthikeyan, Environmental Officer, Head Office, KSPCB.

2. Sri.N.R.Raju, Environmental Officer, Head Office, KSPCB.

3. Sri. Harishankar, Environmental Officer & PRO In-charge, Head Office, KSPCB.

4. Sri.B.K.Santhosh, Asst. Environmental Officer, Head Office, KSPCB.

SEO, Awareness Committee welcomed the Chairman & members of awareness committee, invitees and participants for the meeting. He informed that tentative places for magic shows/skits and demos on making idols of Ganesha using natural clay on the theme for public at large is to be fixed.

"ಪ್ಲಾಸ್ಟಿಕ್ ಬಳಕೆ ನಿಲ್ಲಿಸಿ, ಪರಿಸರ ಹಾನಿ ತಡೆಗಟ್ಟಿ"

AVOID USE OF PLASTICS- BE 'ECO' FRIENDLY

The Chairman of the Committee discussed the subjects as follows:

I. Finalization of venues by the Board for magic shows/skits/street plays for spreading the message of eco-friendly Ganesha festival celebration

Sri.Nagesh Hegde, Journalist, informed that not only Ganesha festival but Vishwakarma festival is also celebrated on 17.09.2015 especially by Bengalis, Biharis, Orissa and Assamese. He made a power point presentation showing photographs of Viswakarma idols immersed in lakes (Bhimanakuppe, Komaghatta) in the outskirts of Bangalore. These Vishwakarma idols are nearly 4-5ft in height and immersion of these idols will definitely pollute the lakes. Hence strict vigilance is to be kept in the above said lakes and others in Hosakere, Rajarajeshwarinagar and Kengeri area. He informed the Committee that KSPCB should put up Caution Boards at the entry of the lakes to prevent immersion of such huge idols and save the lakes. The Committee discussed the matter and recommended that KSPCB shall write to Bruhat Bangalore Mahanagara Palike (BBMP) to provide Caution Boards at the entry to the lakes and also write to the relevant Police Station to take suitable action to prevent the immersion of idols in these lakes. Regional Officer (Rajarajeshwarinagar) shall also be directed to take necessary action.

Committee discussed and finalized the tentative venue and dates for the eco-friendly Ganesha awareness programmes through magic shows/skits/street plays as follows:

Sl.No.	Name of the NGOs	Venue in Bangalore	Date	Timings
1	National News Paper Association of India, Karnataka Chapter, Bangalore	Hotel Centeur Opp Shanthala Silks Near Bangalore City Railway Station	05.09.2015	5.00 PM
2	Sri.Ramakanth (SWRT) (9341250158)& Sri. Vijay (Green Stage) (9886563241)	Cubbon Park	06.09.2015	7.30 AM
3	Sri.Pravir Bagrodia, (9243108845) Volunteer, Whitefield Rising, Whitefield.	Schools in Whitefield & Sarjapur	07.09.2015	8.30 AM
4	Dr.Lakshmikanth.H.M(9886360237) Srishti International & Mrs.Shobha Bhat, (9980792570) USIRU foundation, Bangalore	Schools at RR Nagar area (Nagarbhavi & HVR layout)	08.09.2015	11.00 AM to 3.30 PM
5	Mrs. Meenakshi(9343849268) HAL 3 rd Stage Resident Welfare Association	HAL 3 rd Stage	09.09.2015	8.30 AM
6	Mrs.Pushpa (8026713560) Environment Support Group Banashankari	Schools in Banashankari	10.09.2015	10.00 AM
7	Mrs.Subha Niranjana (9972463299)	Schools in Electronic City & Devarabisanahalli	10.09.2015	2.30 PM
8	Mrs.Madhuri Subbarao(8867700133) Friends of lake	Devarabisanahalli	11.09.2015	8.30 AM
9	Sri. Nagendra Prasad, Magician (9845072042)& Sri.Venkatarama, Artist ()	Lalbagh Park (In front of Glass House)	13.09.2015	7.00 AM
10	Smt. Archana Kashyap (8861873138) MAPSAS, Mahadevapura	Kaikondahalli	13.09.2015	11.00 AM
11	Sri.Ranganath (8884260962) Sankey Tank Walkers Association	Sankey Tank, Malleswaram	13.09.2015	6.00 PM
12	Mrs.Chitra Venkatesh (9448467250) Kumara Park West Resident Welfare Association	Kumara Park Area	14.09.2015	8.30 AM
13	Sri.Harish (9740369083) Navachetana Trust	Vysa International School Vidyanarayapura	15.09.2015	8.30 AM
14	AGS Office Residents Welfare Association, Arehalli (9449392202)	Govt Lower Primary School, Srinivasa Colony Govt Higher Primary School, Arehalli	16.09.2015 16.09.2015	10.30 AM 12.00 Noon

II. Sponsoring Magic shows/skits/street play as a part of creating environmental awareness programmes by KSPCB

The Chairman of the Committee expressed that there was very good response from the public for the magic show and skit conducted at Cubbon park on 30.08.2015 for creating environmental awareness on eco-friendly Ganesha festival. Further various newspapers have covered the event. Hence the Board, in order to bring about maximum awareness in the public could sponsor these programmes at various locations in Bangalore where people/school children gather in large numbers.

The other members and invitees also supported the views of the Chairman and opined that Board should conduct these programmes aggressively in more number of places during the 2-3 weeks prior to Ganesha festival.

Chairman of the Committee informed that the Board can sponsor the people like NGOs/artists who are talented and capable of spreading the message on eco-friendly Ganesha to the public and our Officials can facilitate these events in co-ordination with them.

Already on 30.08.2015 M/s.Dreamland Party Links A-Z in Magic and M/s.Pampa Samskrutika Samajika Kendra (R) have performed magic and skit show at cubbon park campaign for eco-friendly Ganesha in view urgency of these campaign to be done all over Bangalore Chairman of the Committee informed that the Board can sponsor these NGOs/artists who are talented and capable of spreading the message on eco-friendly Ganesha to the public.

Chairman recommended for approval from the Board on 08.09.2015 to be held regarding sponsoring of these magic shows to the tune of Rs.5.50 lakhs, skits to the tune of Rs.2.5 lakhs and street plays to the tune of 30,000/- in number of places in Bangalore during 2-3 weeks prior to Ganesha festival in order to bring about awareness which offers have been submitted to us; PRO shall place the subject before ensuing Board meeting for approval.

III. Sub: Sponsorship by KSPCB to The Institution of Engineers (India), Bangalore.

The Secretary, The Institution of Engineers (India), Bangalore in letter dated: 01.09.2015 have informed that they are organizing 31st National Convention of Mechanical Engineers on 04th-05th Sept 2015 on the theme 'Renewable Energy Source- a panacea for India's growing needs'. They have requested the Board to extend valuable support and sponsorship.

The Committee recommended that an amount of Rs.50,000/-could be sanctioned by the Board as co-sponsor of the Convention and for special advertisement of the Board in the souvenir.

IV. Sub: Ee Bhanuvara, # 3390/39, 1st Floor, 5th Main Road, Hampi Nagar, Bangalore-560104.

The Editor of this Magazine in letter dt:31.08.2015 has submitted a request to sanction an amount of Rs.1 Lakh for a special advertisement from the Board for their special edition of their 11th Anniversary.

The Chairman of the Committee recommended that an amount of Rs. 50,000/- could be sanctioned for Special page advertisement of the Board in the said souvenir and matter regarding Deepavali an article can asked to be published.

V. Sponsorship for the Awareness programme on Ganesha festival to AIR, FM Bhadravathi.

EO (Shimoga) KSPCB has submitted a letter No.1772 dt:04.08.2015 informing that Sri.Narayana M Bhatt, AIR, Bhadravathi FM has requested an amount of Rs.9,206/- from KSPCB for the broad cast on celebration of eco-friendly Ganesha festival in FM channel in Bhadravathi

Chairman of the Committee recommended that the amount of 9,206/- could be sanctioned by the Board to AIR, Bhadravathi.

VI. Creation of new website for the Awareness programme of the Board and linking the same to the Board's website.

Dr.Ramesh Kamath of the Awareness Committee, felt that the present website of KSPCB does not highlight the awareness programmes of the Board and information is not readily available to the public. Hence, an exclusive website for the awareness programmes conducted/sponsored by KSPCB needs to be created so that the public are made aware of environment and its issues.

Chairman of the Committee recommended linking of the KSPCB website to an exclusive website for the awareness programmes of the Board that could be created by the Dr.Ramesh Kamath, Awareness Committee and host it from his server. Sri.N.R.Raju, EO e-governance informed that the link could be established. He was asked to take necessary permission immediately and give the link on top priority.

The meeting concluded with thanks to the Chair.



Mohankumar Kondajji
Chairman, Awareness Committee
Karnataka State Pollution Control Board

Annexure

List of Participants

1	Sri. Ramakanth, Co-founder, SWMRT & Expert Committee for Solid Waste Management, Government of Karnataka, Bangalore.
2	Sri.Nagendra Prasad No.35/3, 2 nd floor, Bannerghatta Road, Shamanna Garden, Bangalore-560030.
3	Sri.R.G.Hulli Nagaraja, Journalist, No.10/11, Matha Tanisha Apartment, 4 th Cross, KSRTC Layout, Chickkalasandra, Bangalore-560061.
4	Mrs.Shashikala Iyer, Environment Support Group, Banashankari, Bangalore-560070.
5	Sri.Harish, Navachetana Trust, 10 th floor, Unity Buildings, Bangalore-560002.
7	Sri.R.Venkatarama, Secretary, Pampa Samksruti Kakendra, Bangalore-560003
8	Sri.Pravir Bagrodia,Volunteer, Whitefield Rising, Whitefield.
9	Sri.Vijay.A, Green Stage, No.59 B, 1 st floor, 2 nd cross, 6 th Block, 3 rd Phase, Banashankari 3 rd stage, Bangalore-560085.
10	Mrs.Navyashree.S, Greenstage. No.59 B, 1 st floor, 2 nd cross, 6 th Block, 3 rd Phase, Banashankari 3 rd stage, Bangalore-560085.

